



HEALTHY WORKERS ACROSS INDUSTRY PROGRAM



Government
of South Australia

SA Health



PROMOTING WORKPLACE HEALTH AND WELLBEING

We all recognise that healthy workplaces can greatly contribute to increased productivity, reduced absenteeism and decreased staff turnover. Including health and wellbeing as a member benefit in your organisation is a positive value add which can greatly improve business outcomes for your industry and members.

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Industry associations and peak bodies are well positioned to actively promote and work with their members and businesses who are ready to take a more active role in workplace health initiatives.

Business SA respects that industry associations and peak bodies know the circumstances, needs and challenges experienced within their own industry and member businesses. They have experience when it comes to driving a change agenda and have communication and support mechanisms in place to implement positive change.

WHAT THIS PROGRAM OFFERS

Business SA is proud to be working with SA Health to deliver a Healthy Workers Across Industry Program. Business SA is committed to working with all interested South Australian industry associations and peak bodies to advocate for and support workplace health and wellbeing initiatives within industries and member businesses.

Business SA's Healthy Workers Adviser can engage with your association or peak body to explore the health and wellbeing strengths and opportunities which exist within your industry.

We can work with you to enhance a pre-existing industry mechanism or program which supports workplace health and wellbeing. We can also work with you to develop or enhance new workplace health and wellbeing initiatives for your industry.

Financial incentives are available to encourage the creation or enhancement of industry-led healthy workplace initiatives. Please note that you do not need to be a Business SA Member to access our support.

WORKPLACE WELLNESS IDEAS

Here are some ideas on how your industry associations and peak bodies can take an active role in workplace wellness:



If your association holds yearly awards you could add a category or incorporate criteria that focuses on workplace health and wellbeing.



Does your association have a website or distribute regular newsletters? You could look to add a wellness column or upload health and wellbeing information on your website.



Have you considered making your events and functions healthier by incorporating healthy catering or including guest speakers that could improve member health and wellbeing?



Could your association link with a health-related organisations like BeyondBlue or Cancer Council?

GOOD HEALTH EQUALS GOOD BUSINESS



Does your industry have sub committees or special interest groups? Could you consider developing a network of health and wellbeing champions to influence change across the association?



Does your association offer training with a health and wellbeing focus? Purchasing online training programs that all members can access could be beneficial.



Does your industry have a specific health and wellbeing issue which could be developed into a resource, like a toolbox talk, a toolkit, guidelines or a magazine?



Could your association be the conduit for bulk purchasing of health-related equipment or programs; e.g. stand up desks, sun protection, or bulk screening kits?



Could you include “workplace health and wellbeing knowledge and expertise” as preferred criteria in job descriptions?



Promote your members that are doing great things for their staff in health and wellbeing. Ask them to share their success as case studies. This could be at an event, a video, in a booklet or social media.



Does your association have a WHS committee, or offer WHS services or a safety management system? They could incorporate more health-related content and add template policy examples.



Could you work with other organisations to offer member benefits or discounts for being involved in your association? For example, health funds, gym memberships, corporate health companies.



If you have never asked, then you never know if your members want or need support to promote health and wellbeing in their business. How could you ask them?



These are only some ideas of what your peak body or industry association could do, but you might have a better idea or mechanism in place that could support health and wellbeing actions.

HOW TO GET INVOLVED

If you would like to hear about how Business SA can work with your industry association or peak body, please register your interest with Kylie Cocks, Healthy Workers Adviser.

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